

I, the undersigned, Sworn Translator and Commercial Interpreter duly appointed and commissioned by the Board of Trade of the State of Rio de Janeiro and registered therewith under no. 208, DO HEREBY CERTIFY AND ATTEST that a document written in the Portuguese language was submitted to me for translation into English:

PRIVACY POLICY

1. INTRODUCTION

1.1. Salvador City Hall, together with the City Division of Culture and Tourism - Secult, is the operator of the business and information network platform located at <https://www.salvadordabahia.com/>, and of any other services with Visit Salvador da Bahia brand provided to you by Secult (salvadordabahia website and other services with Visit Salvador da Bahia brand and salvadordabahia.com are hereinafter collectively referred to as "Website"). Contents and information are primarily relative to businesses, although individual "users" do register their businesses and provide personally identifiable information.

1.2. This Privacy Policy ("Policy") outlines Visit Salvador da Bahia policies and procedures respective to the compilation and use of your personally identifiable information ("PII") as a website "user" (as defined in the Terms of Use), and also the options you have regarding its use. Website use is governed by the Terms of Use (found at [salvadordabahia.com /legal/terms](https://salvadordabahia.com/legal/terms)) which are an integral part of this Privacy Policy, forming one single document. In this sense, by accepting the Terms of Use you agree with this Privacy Policy, everything as expressly determined in the use conditions. To view Visit Salvador da Bahia Terms of Use, click [here](#).

1.3. By accepting the Terms of Use and, consequently, this Privacy Policy, you confirm you are aware that the website is operated by Secult in Salvador, and you authorize Secult to transfer your personal data, where they will be subject to the Brazilian law and where, in case

you live outside Brazil, your data protection level may be different to that in force in your country. The Terms of Use provide the legal basis based on which your PII will be processed so that we are allowed to provide our services.

1.4. Secult offers the highest priority in online privacy. If you have any questions regarding this Privacy Policy, please contact us.

2. PERSONALLY IDENTIFIABLE INFORMATION ("PII")

2.1. PII is any personally identifiable information such as full name, mail address, email address, telephone number and social media (e.g. LinkedIn), and include information on your product and/or service subscription, credit information, and invoicing details.

2.2. Publicly available information, such as public listing directories with your name, address, telephone number and email address, are not considered PII.

3. PII COMPILATION AND USE

3.1. You can browse the website without logging in and without providing any PII. If you are eligible and choose to become a registered customer (as defined in the Terms of Use, "Registered Customer"), you will ask you to enter your contact information and business profile that might contain PII. We encourage users to provide relevant and complete information so that we are able to provide you with a more customized experience on our website, and that other users become aware of your business and products and/or services. In some cases, we add or increase the level of information about you and your business by using publicly available information which are not considered PII.

3.2. If you are a user and sends an initial contact to a registered customer through our email form "contact now" or if you post a consultation (i.e., "opportunity") or a request, we will retain your PII and contents so that the registered customer is able to access to managing area of your account and, depending on the type of contract

or posting, we may disseminate it throughout the website. For example, if a user sends contact information to a registered customer for the purposes of trading a product, we can add this consultation to our "business center" so that all users are able to access the consultation. We will also gather and retain your contact information in a user databank as a registered customer to facilitate website access and use in the future. Your PII will not be marketed to other businesses and will not be shared with any third party, except as determined herein. Although we do not in any way intend to use such PII now, we reserve the right to use it in the future to reach you and talk about Visit Salvador da Bahia, about improvements to our services, and so on. In this case, you will have the option to decline future communication. Additionally, even if you do not register, we may collect PII from you in other ways, including by you sending us an e-mail message through the "contact us" page on the website.

3.3. Information containing PII may also be compiled to complement the information obtained by a commercial partner or a third party. In this case, we will request that you validate and/or complete your contact information and profile, including any PII, as the case may be, to activate your website account as a complete registered customer.

3.4. In light of the nature of the website, as a registered customer, you understand and agree that all PII entered to the website upon account subscription and update (except payment information described in section 3.5 below), whether in mandatory or optional fields, can be published on the website and made available to other users and to the general public. Your PII will not be marketed to other businesses and will not be shared with any third party, except as determined herein.

3.5. We may also gather information that might include the PII obtained by means of registration and use of our website. Such information, which cannot be located by individual users themselves, are used for statistical, analytical, monitoring and marketing purposes.

3.6. Like most of Internet websites, this website gathers certain technical data, including your IP address (a unique number that identifies your internet access address), domain, and web browser information. We do not register visitors' specific identity. Technical data are generally used to create demographic summaries of website use and activity (like average time spent and pages visited) so that it helps us provide useful content that is produced especially to be of great value to our users. For example, such information is used by our website developer to create new features, content and services, and to add (collective) information about our user base, which is also provided to current and potential partners. We may also use technical data to block or track access to our services in order to protect the security and integrity of our services and our website. Additionally, if you access the website from a mobile device or other device, your unique device identifier assigned to that device or other transactional information relative to that device may also be collected. These technologies are designed to improve and customize your experience using the website. By using the website, you agree to the use of tracking technologies, as described above.

3.7. Our website uses "cookies" and "pixel tags". Cookies are small text files sent by a website server to the temporary memory located in the personal computer of the website visitor. This collection technology can be used to recognize repeated users and to facilitate access and continuous use by website users, as well as also to gather and file information such as personal user address and/or domain name, type of browser, computer operating system, in addition to related websites. A pixel tag, also known as clear gif or web beacon, is an invisible tag placed on certain website pages, but not in your computer. When these pages are accessed, pixel tags generate a generic warning about the visit. In general, cookie and pixel tag information can be used to improve our services, but cannot be used to identify you. We do not record any PII in cookies or pixel tags and we do not store any information about internet use outside our website. You can choose to decline cookies (e.g. by setting your browser to reject them), but when this is done, some parts of our website may not work correctly. This website keeps web logs. If cookies are deactivated,

pixel tags will simply detect an anonymous visit to the website and certain website features may not be made available.

3.8. Secult engages other businesses and/or individuals to perform duties on its behalf. For example, we can assign third parties to develop software applications and/or databank features or to send communications on behalf of the company. Your PII can be revealed to such individuals during their engagement with Secult. All Secult employees, agents and contractors with access to your PII are required to protect your information in a way that is consistent with this Policy.

3.9. Under certain limited circumstances, Secult may reveal, share or transfer your PII to third parties. For example, we may disclose PII to third parties upon their request: to comply with a legal requirement or a judicial order, or in a situation where believe in good faith that such disclosure is necessary; to investigate a potential criminal offense, like identity theft or other illegal activity; and in any similar circumstances. In the case of such disclosure, we will endeavor the best efforts to protect your PII.

4. INVITATIONS AND OTHER COMMUNICATIONS TO INDIVIDUALS WHO ARE NOT CUSTOMERS

4.1. We may offer you a referral service to advertise our website to your contacts. If you choose to use our referral service, we will ask you to inform your contact name, the name of his/her business and email address. We will automatically send a welcome email to your contact inviting him/her to visit the website. SECULT will not sell any email address provided for referral purposes or use such information to send any other communication in addition to invitations and invitation reminders. SECULT invitation recipients may contact us to request that such information is removed from our databank.

5. ACCURACY, INTEGRITY AND REMOVAL OF PII

5.1. You are responsible for updating and/or completing your account information which include your PII published on the website.

You may access, view and edit your account information through the online feature available on the website for such purpose. If you no longer wish to be a registered customer of Visit Salvador da Bahia, you can contact us to request that your account be closed and your PII removed from the website.

6. VISIT SALVADOR DA BAHIA COMMUNICATIONS

6.1. Except for service notices and customer service communications (each one described below), you can choose not to receive updates or notifications from Visit Salvador da Bahia by unchecking "send me all notifications" on the account settings page of your account. You may also choose to receive only certain types of notifications by checking one or more options available in your account settings.

6.2. Occasionally, we will send information about services and events. You can decline these email messages on our subscription page or on your account settings page, or by contacting us.

6.3. Occasionally, we send you newsletters about current matters and information about the tourism sector. If you choose to cancel your newsletter subscription, you can do this on our subscription page or on your account settings page, or by contacting us.

6.4. In rare occasions, we will send communications that are strictly service-related, when necessary. For example, if our service is temporarily down for maintenance, we might send you an email message. In general, you may not decline such communications, which are not promotional in nature.

6.5. Based on the PII provided by you, we will send you a welcome email to check your user name and password. We will also communicate with you in response to your consultations to provide the services requested and to manage your account. We will contact you by email or telephone, based on your preferences. In general, you may not decline such communications, which are administrative in nature.

although you may always cancel your account at any time by contacting us.

7. SECURITY MEASURES

7.1. The security of your personal information is very important to us. We will follow customary industry standards to protect any personal information that is submitted to us both during transmission and whenever we receive it. Your password is crucial in maintaining information security. We recommend that your password never be revealed to any third party and that any suspect use of your password by an unauthorized third party be duly reported.

7.2. No internet transmission method or electronic storage method is 100% safe. Consequently, although we endeavor the best efforts to use commercially customary resources to protect your personal information, we cannot ensure full security. Therefore, this is done at your own risk and responsibility and Secult, its agents, affiliates, partners, suppliers, officers, executive and employees may not be held accountable for any claim or user loss related to unauthorized transmissions. Unauthorized use or access, hardware or software failure, and other factors might compromise customer information security at any time. We retain PII and anonymous information collected through the website for operating, record maintenance, and legal purposes. We will keep your PII for the period needed to fulfil the purposes described herein or in our data retention policies, unless a longer retention period is required by law.

7.3. When you submit information to us through our website or other means, we process such information (including any PII). Data protection and other Brazilian privacy laws may not offer the same level of protection as the laws of other countries. By providing personal information to bid outside Brazil, directly or indirectly through the website or other means, you expressly agree that your information will be transferred to Brazil, according to the protection measures described in this Privacy Policy.

8. EXTERNAL LINKS

8.1. The website may contain links to other internet websites that are not operated by Secult. Such links are offered as a service and do not implicate in any endorsement of the activities or contents of such websites or any association with their operators. Secult does not control such internet websites and is not responsible for the contents, security or privacy practices found therein. We strongly recommend that you review the privacy policies of the websites you visit before using them or providing your PII.

9. MINORS

9.1. Persons under 18 years old are not allowed to register on our website and provide any PII. If your children disclose information about themselves, they might receive unsolicited messages from other users. Consequently, parents should monitor their children and will be held accountable for their access to this website. Parents shall request us to remove their subscription.

10. PRIVACY RIGHTS OF THE EU GDPR

10.1. We have historically kept a sector standard privacy policy and, to the extent not covered herein, we would like to make it clear that we comply with the European data protection laws (more specifically, the European Union General Data Protection Regulation - GDPR). And, in certain circumstances, you are eligible to:

- a) Request access to any personal information we have about you ("subject access request"), as well as related information, including for personal information processing purposes, recipients or categories of recipients with whom personal information was shared, when possible, the period during which personal information is stored, the source of personal information and the existence of any automated decision making;
- b) Obtain, without undue delay, the correction of any inaccurate

personal information we have about you;

- c) Request that the personal information kept about you be excluded;
- d) Prevent or restrict the processing of personal information;
- e) Request the transfer of personal information directly to third parties, when this is technically possible.

10.2. Additionally, when you believe Secult has not complied with its obligations under this Privacy Policy or under the European laws, you are entitled to file a complaint with an EU data protection authority. You can exercise any of these rights by contacting us as described below, using the contact us page by clicking here.

11. CHANGES TO THIS POLICY

11.1. If we decide to change this policy, we will publish the amended Privacy Policy on this website to inform users about the changes so that they are always aware of the information we collect, how we use the information and in which cases we are allowed to disclose them.

11.2. We reserve the right to change this Privacy Policy at any time. Therefore, you should review it on a regular basis. Users are bound to any slight change made to this policy. In case of a significant change, we will inform that on our website and provide a link to the new policy.

12. CONTACT US

12.1. If you have any questions about our policy, please contact us by sending an email to faleconosco@salvadordabahia.com mentioning Visit Salvador da Bahia in the subject, or using the contact us page BY clicking here or, if you prefer, contact us by calling to:

55 (71) 3016-1977.

Visit Salvador da Bahia Privacy Policy

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NOTHING FURTHER WAS CONTAINED IN THE DOCUMENT
SUBMITTED WHOSE SWORN TRANSLATION HAS 10 PAGE(S).

I verified it and certify to it.

The Sworn Public Translator.

Rio de Janeiro, January 11, 2019.